



You were actually able to stop staring at the picture above and start reading this post? You have my full respect. I on the other hand, could barely write after getting an eyeful of these male models in all their semi-naked glory. But perhaps that's exactly what FreshPair, the online underwear retailer, was going for when it planned this fashion show in honor of National Underwear Day.

Gallery: [National Underwear Day Photos](#)



Never heard of National Underwear Day? It was started by [Fresh Pair](#) six years ago to celebrate what lies beneath. Since its launch the event has steadily grown more and more popular, attracting a flurry of paparazzi, celebrities, and outrageously beautiful boys and girls who model the latest bloomers for our viewing pleasure.

This year was no different. The fashion show was held indoors at E-Space near Time Square in New York City. While models walked the runway in the latest looks from Diesel, Sean John, Champion and others, celebrities like Russel Simmons, Tyson Beckford and Lydia Hearst walked the red carpet. After the red carpet and fashion show ended, the models and celebs came down to mingle with the crowd.

To learn more about national underwear day and why it will have you moving your booty log on to www.freshpair.com.