



Tuesday, August 10, 2004

Good Life: In Fashion & Shopping

Put on your best skivvies and celebrate holiday

National Underwear Day has returned.

Freshpair.com's first day of unmentionables was so successful last year that they have brought it back.

Wednesday is the big boxers or briefs day. To celebrate undies, the intimate apparel retailer will have 20 Freshpair models all over midtown New York in nothing but their skivvies.

The models will be soliciting signatures to get official recognition for National Underwear Day and inviting passers-by to share their underwear.

For information, fun facts about underwear or to shop, visit www.freshpair.com.