



PRESS COVERAGE

THE PLAIN DEALER

The Fix

Ladies, make this Web site your friend

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Laurie Chesbrough

Special to the Plain Dealer

Dear Laurie:

I saw your previous column in PDQ on good foundations, but I'd like more advice on the subject. I am 61 years old, and I don't feel I've ever found a bra to fit me properly. All bras that I have purchased do sag, and the band always rides up in the back. I have gone to stores that advertise free fitters, but they have all been of little or no help. Do you have any more suggestions?

Gloria

Dear Gloria,

When Albert Einstein wrote these words, "Insanity is doing the same thing over and over and expecting different results," I'm certain he had no idea that he was describing the agonizing pursuit of the perfect-fitting bra.

So, let's get inspired by Albert's quote and take a different path when it comes to our bra journey. There are times when we have to take matters into our own hands, and this is one of them, so we'll start not with yet another "free fitter," but with a Web site.

There's a fabulous site called www.freshpair.com, which offers 36 bra brands, meaning there's something for everyone. It offers an informative bra-sizing tutorial, gives expert advice and addresses your particular issues in depth. The site suggests that you might need to loosen your straps, tighten your hooks and, most important, find out if you are wearing the correct bra size. That's where the easy-to-follow, informative bra-sizing tutorial comes in. So cozy up to your computer and a tape measure, and do let me know how it goes.

Laurie Chesbrough is a Mentor makeover specialist regularly featured on WJW Channel 8 Beauty Blitz. Have a figure challenge you'd like help with? E-mail Laurie at PDQ@plaind.com or write to her in care of PDQ, The Plain Dealer, 1801 Superior Ave., Cleveland, OH 44114.

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