

Lucky

The best e-commerce sites from around the world—all easy to navigate and stocked with utterly alluring items.

[AALINGERIE.COM](#)

As the name suggests, this UK-based site caters to smaller-busted women (the largest cup size they sell is A). Beyond bralettes and camis, find loads of bikinis—complete with bust-enhancing touches like perfectly placed ruffles.



[AGENTPROVOCATEUR.COM](#)

Visiting these gorgeous stores in person is a completely knockout experience, but you can also find the entire collection—from sheer lace kimono robes to exquisite corsets—available online. Spend \$180 (which isn't hard) and shipping is free.

[AZALEASNYC.COM](#)

The Web outpost of this beloved Manhattan boutique offers the same colorful and eclectic selection: Beautifully embroidered thongs from Clo and fluorescent orange Deborah Marquit bras round out the mix.

[BARENECESSITIES.COM](#)

With over 100 brands to choose from, this online-only retailer stocks an encyclopedic and well-organized selection of everyday staples (Wonderbra, Bali) and lacy, delicate underthings (Spoylt, Malizia by La Perla). Free shipping on orders of \$75 or more.

BELABUMBUM.COM

Every product from this adorable line—from maternity bras to swimsuits to panties—is on offer, including Belabumbum's coveted "thongboy," a comfortable thong/boy-short hybrid that comes in colors like lipstick red and turquoise.



BITTERSWEETBUTTERFLY.COM

Ruffled hot pants by Nina V and Princesse Tam-Tam midnight blue camisoles are bestsellers here. As in its tiny Silverlake bricks-and-mortar store, the selection is limited, but spot-on.

BRASMYTH.COM

The cyberspace offshoot of this New York-based shop is totally comprehensive and smartly designed. Beyond underwear from the usual suspects (Hanro, Aubade), it also carries quick fixes like Spanx body shapers and stick-on bras from Petal Tops.



CESOIRFINELINGERIE.COM

This romantic website is just as upscale and elegant as the Berkeley-based shop it is derived from. Along with lingerie from Lise Charmel and Huit, you can purchase hosiery, scented candles, and LeBlanc's delicate laundry detergent.



[CHICMYSTIQUE.COM](http://ChicMystique.com)

This sweet site stocks Cosabella exclusively and carries every bright color (there are now nearly 60) of the label's ultra-sexy thongs, boy-shorts, and camisoles. Shipping is \$4.99.

CKU.COM

The Calvin Klein 365 Bikini—which came out in spring 2006—is still a bestseller at the e-commerce extension of the beloved underwear brand. We're addicted to the soft cotton panties and the delicately printed bras. Spend \$50 and shipping is free.

COUPDEFODRELINGERIE.COM

Based out of Washington, D.C., this website offers pages and pages of useful information: Everything from a bra size calculator designed for a man to understand (it uses approximations like oranges and tennis balls) to a detailed fit guide for women. Shop for Ritratti low-rise thongs and sheer, lavender-hued bras from Huit.

DESIGNERINTIMATES.COM

This online retailer is exclusively devoted to Jezebel and Felina—two lines from the same company, known for sexy cuts and playful prints—and you'll find the whole collection here, including plus size and bridal sets.

FAIREFROUFROU.COM

It's just as awash with pink as the Los Angeles flagship, and this Web outpost stocks similarly frilly offerings from coveted designers like Fifi Chachnil, Myla, and I.D. Sarrieri. We also love the multistrand turquoise necklaces and bell-sleeved tunic pajamas.

FIGLEAVES.COM

Originally only available to residents of the UK, this is now one of our very favorite online lingerie



shops. The selection is massive (over 200 labels), the site is easily navigated (by size, color, brand, style), and it carries lines you'd be pressed to find anywhere else, like Day Birger et Mikkelsen and Lisi Valle.

FREDERICKS.COM

Truly seductive red baby-doll chemises and lace-up-the-back corsets typify the fare at this legendary lingerie superstore—but there are pieces for every day too, like unadorned T-shirt bras and basic briefs. Free shipping on orders of \$95 or more.

FRESHPAIR.COM

It's all about the basics at this comprehensive, department-store-like website. Each one of the major brands are represented, cup sizes range from AA to HHH, and a ton of deals are available (buy two, get one free, etc.).

GIGISCLOSET.COM

Bright ribbon-embellished bras from Spoylt, antique-looking lace boy-shorts by On Gossamer, and Eberjey's embellished bralettes are just a few of the offerings at this online-only resource.



GLAMOROUSAMOROUS.COM

There are a slew of upscale European designers that one otherwise can't find in the States on this beautiful site. We fell hard for the printed silk muslin camisoles by Guia La Bruna, Rosanna Ansaloni's gold-flecked kimono robes, and Valisere's turquoise-hued tulle bra with ribbon closures.



HERROOM.COM

Shipping is extraordinarily inexpensive here with its trove of Fleurt boy-shorts and everyday-wearable Wacoal bras, the minimum purchase is easy to meet. There are also loads of cotton pajamas and simple slips.

HIPUNDIES.COM

Super-colorful and on-trend picks abound here. We love Anna Sui's trompe l'oeil printed cami and underwear sets and La Cosa's cotton tanks in a pretty raspberry. Shipping is just \$5.

HONEYDEWINTIMATES.COM

For four years, this company has been turning out soft low-rider boy-shorts and handcrafted lacy camisoles (it doesn't sell anything with an underwire). The site also offers well-tailored pajama bottoms and cute cropped bralettes.



KIKIDM.COM

The online outpost of New York–based Kiki de Montparnasse is as gorgeously and cleanly designed as its bricks-and-mortar shop. Satin corset-inspired bras, catsuits, and red ruffled panties are sold alongside boyfriend-shirt pajamas—and even some remarkably chic sex toys.

LAPETITECOQUETTE.NET

Splashed with pink and purple, this ultra-feminine hub stocks more than 50 brands, including UK-based Rigby & Peller and super-luxe Araks. Owner Rebecca Apsan answers questions on the site and offers an informative fit and care guide.

[LULALU.COM](#)

Devoted exclusively to smaller-busted women, the selection at this adorably designed site ranges from Wendy Glez camisoles with built-in bras to sultrier pieces by Timpa. The plush robes by D'Lish are definitely worth checking out.



[MYLA.COM](#)

Vampy underpinnings in exquisite silks define this London-born label. While its long pleated nightgowns, bras edged in scalloped lace, and vintage-inspired knickers don't come cheap, the slightly more affordable—and slightly more subdued—line My by Myla is also well-represented.



[NANCYMEYER.COM](#)

Based out of the gorgeously appointed pint-sized Seattle boutique, the site, designed in subdued golds and bronzes, is nothing if not tasteful. The goods (which average \$300 for a bra and panty set)—from huge lines like La Perla, C. Gilson, and Damaris—are truly special-occasion-worthy.

[ONLYHEARTS.COM](#)



Everything here comes in the company's signature nude palette: soft pinks, pale creams, muted browns. While it carries pretty bralettes and skimpy thongs, our pick is the bestselling lace-edged camisole, which looks totally glam under a cardigan.

SYLENEDC.COM

As in its corresponding D.C.-based boutique, the selection here runs from Vix bikinis to colorfully printed Ying Li pajamas. In addition to simple, supportive bras from Wacoal and On Gossamer, you'll also find a huge range of cute nursing bras, maternity panties, and Donna Karan pantyhose.



VICTORIASSECRET.COM

Every single house line—from Very Sexy to Body by Victoria—is available at this easily searchable megasite (you can search by size and style).

Click here to see our list of favorite lingerie [stores](#).