

## Did you miss National Underwear Day?



*Where do you find your favorite underwear?*

*Hi Lovelies!*

*It's [Kirk](#) back at you. Suze asked me to cover the National Underwear Day fashion show. I know what you're thinking: What is National Underwear Day? I had no idea either, but it was a ton of fun. (FYI, the backstory is that the unofficial holiday started as a marketing idea and now, six years later it is a full-on fashion show with tons of designers' lines on both men and women models.)*

*This year's event was hosted by model and socialite Lydia Hearst (BTW she's even prettier in person) who wore a gorgeous lingerie-inspired black lace gown. Meanwhile, the special guest of the evening, supermodel Tyson Beckford was wearing in clothes, not underwear (unfortunately) and hanging out with his super-cute son. The fashion show featured buff models sporting the hottest underwear brands on Freshpair.com including Diesel, Sean John, Natori, Tommy Hilfiger, Le Mystere, 2xist and 3G—talk about eye-candy! What's your favorite underwear brand?*

*Here are a few pics from the show:*

