



Lydia Hearst in Marc Bouwer with Michael Kleinmann. © Patrick McMullan

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Baring it All

National Underwear Day celebrates the art of the underpinning

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(NEW YORK) There was no lack of eye candy at Tuesday night's party at Espace hosted by Freshpair.com for the 6th Annual National Underwear Day. With 10 runway shows and a side display of boys (and a few girls) in strictly underwear, things became hot--and not strictly temperature-wise. Hoots and hollers accompanied the shows, while a few engaged in Wii competitions alongside the runways. Along with the copious amounts of bare skin, there was also an excess of reality stars, as *Bravo* brought **Suede** from *Project Runway*, as well as cast members from not only the *Real Housewives of New York*, but also the New Jersey variety. "We're one big entourage," exclaimed **Ben** from *Make Me a Supermodel*, who recently signed with NY Models and moved to New York two weeks ago.

Tyson Beckford and **Lydia Hearst** served as hosts. Beckford seemed a little jealous of his partner's new campaign with Myla. "Whichever brand comes to me will be my favorite!" he joked. As for his cardinal rule of great underwear? "Always have a clean pair, because you never know what will happen!" Hearst joked, "I wonder how many men are really packing it back there."

Other guests including **Russell Simmons**, **Shane** and **Shawn Ward**, **Dani Stahl** and **Marc Bouwer** mingled with the scantily-clad. President of Freshpair.com **Michael Kleinmann** was glorious. "We think it's the most important thing you put on all day!" he exclaimed. "I never thought when I started this in my apartment that I'd have all these people in a room looking at guys in underwear." Really? It's so hard to convince people to come out and watch boys in next to nothing?

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