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Underwear gets its day of recognition

Style extra



Joy
Kraft

On Wednesday, National Underwear Day, 20 models from Freshpair.com will be prancing around midtown Manhattan in their skivvies and panties trying to get signatures for a petition to win official recognitions for the day and surveying passers-by on their choice of unmentionables.

Freshpair, an online retailer of men's and women's intimate apparel, says Americans alone spend nearly \$13 billion on intimate apparel each year. More info at www.freshpair.com.

Send information about a salon, beauty, fashion or personal grooming event to Joy Kraft; fax: 768-8330; e-mail: jkraft@enquirer.com at least two weeks before the date.