



Tuesday, August 12, 2003

Style extra

Web site: Let's show it for undies



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Americans slap down more than \$12 billion a year on underwear and because of that, the folks at Internet retailer www.freshpair.com think underwear should get more respect - or at least a little recognition. To that end, they are sending more than two dozen underwear-clad models, dressed in their finest "seeables," out on New York streets Wednesday to gather signatures to enact a National Underwear Day. If you can't fly to New York for this important event, you can sign electronically at the Web site.

Haneza trunk show: Arte in Hyde Park will have a trunk show of designs by Korean designer Haneza, known for elegant lines and flattering fit, Friday through Aug. 22. Store hours are 10 a.m.-5 p.m. Monday through Saturday. 3449 Michigan Ave. Information: 841-2783.

For brides: Getting Down the Aisle, with bridal consultant Charlene Hale, 2 p.m. Saturday at Dillard's, Tri-County Mall, free. Information: 346-6000.

• Showing of Monique Lhuillier and Bill Levkoff, with headpieces by Toni, Friday through Sunday at Bridal & Formal, 300 W. Benson St., Reading, free. Information: 821-6622.

Model search: Kids model search for 5-to-12-year-olds. 11 a.m.-1 p.m. Saturday at Lazarus-Macy's Kenwood Towne Centre. Girls must wear sizes 2T-6x and 7-16; boys 4-7 and 8-20. Winner receives \$250 back-to-school wardrobe.

Back-to-school: Value City will have a block party, 5-7 p.m. Thursday at the Covington store with WKFS-FM (107.1) radio, CD and DVD giveaways, fall fashions, free pizza, Yoo Hoo and the chance to win tickets to the Aaron Carter concert at Paramount's Kings Island. Those who arrive before 6 p.m. get a chance to star in one of the new Channel 64 TV commercials. Register at Value City before Thursday.

Discover your style: Krombholz Jewelers in Montgomery has an entertaining online test for those who want to put a name to their style, whether it be traditional, contemporary, eclectic or modern antique. Sign on, go to the bottom of the Web page and click on Style Discovery. You will be asked to choose between several styles of bracelets, gem settings and jewelry designs, then you receive a summary of your style selections.

"People have been using it and passing it along to friends around the country," says Lee Krombholz. "You can print it out and take it anywhere, shopping for shoes or clothing. It would be applicable."

And it's fun. Information: 891-1930 (www.krombholzjewelers.com) .

Eve's fetish: Fetish, a clothing line based in Philadelphia by rapper Eve, is a wardrobe of mostly sporty pieces with an urban edge - low-rise jeans, velour track suits, low-cut T-shirts and pleated minis. Prices range \$28-\$88 for a top and \$48-\$148 for a pair of jeans. It isn't scheduled to hit the shelves of Macy's (and Lazarus-Macy's) until fall, but the line is getting raves from *Teen People*, *Seventeen* and *Cosmo Girl* for wearability.

"We're looking to build a brand comparable to Ralph Lauren's," says Troy Carter, Eve's manager.

Save your money: The idea of a heated eyelash curler was appealing and the battery-powered pencil-sized IGIA Micro-Curl at Bed, Bath and Beyond (\$9.99) seemed like a good gamble. After all, the AAA battery was included. Bad bet. It heated up in 15 seconds as promised but did nothing for the curl of an eyelash, despite repeated pass-overs from below as directed. Perhaps it needed a clamp to set the curl.

Aveda scholarship: A cosmetology tuition scholarship to the Aveda Fredric's Institute will be given to the winner of a styling competition, noon-6 p.m. Oct. 5 among 20 contestants who will execute hair, makeup and clothing makeover on a model. The winner will be selected by a panel of people in the salon business. Applications at the Hyde Park location, 3654 Edwards Road.

Enquirer news services contributed.

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