

Home » Advocate News

Michael Kleinmann President of Freshpair.com



Michael Kleinmann is the face of Freshpair and oversees all operations on a day-to-day basis.

Drawing on his IT and digital branding background, he has built an adaptive infrastructure by assembling a

world-class team and adopting a creative marketing strategy. Using his entrepreneurial spirit, Mr. Kleinmann has turned Freshpair into a recognized force in the intimate apparel industry.

Mr. Kleinmann is a visionary who is a savvy leader and a co-founder of National Underwear Day. He graduated from the University of Maryland at College Park.

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