

# National Underwear Day: Photos, Freebies, Facts



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Today is National Underwear Day, another of those absurd [holidays](#) whose underpinnings are best kept under cover.

If you are lucky enough to be spending National Underwear Day in [New York City](#), keep an eye out for the Underwear Ambassadors. Hired by Freepair, the Underwear Ambassadors aim to distribute thousands of pairs of free underwear to [New York city](#) residents and tourists alike for National Underwear Day. Freshpair is a leading [online](#) retailer of fashionable underwear for [men](#) and women.

The prurient among us might want to catch the quickest transport to Espace where underwear models will be parading the runways wearing nothing but their underwear this National Underwear Day. Or if rushing to [New York](#) is not in the cards, check out the [photos](#) of last year's National Underwear Day [fashion show](#) [here](#). In past years, the show was held outdoors on Times Square.

New York is not the only locale hosting a National Underwear Day. Brasilia, Brazil hosted its second annual National Underwear Day on February 27 of this year. A Brazilian underwear company, Finissimo, sent 26 models into the streets to draw attention to its intimate [apparel](#) line. Photos of models clad only in underwear overtaking the Brasilia bus station on Brazilian National Underwear Day can be viewed [here](#).

Freshpair's National Underwear Day [website](#) contains some interesting statistics for those with a more academic interest in the subject of underwear. According to the National Underwear Day website:

-married [men](#) change their underwear twice as often as single [men](#)

-New Year's eve underwear traditions vary from one country to another with Italian's wearing red, Argentinian's pink and Brazilian's any color at all apparently as long as the underwear are brand [new](#)

-the first bra consisted of two handkerchiefs tied together with ribbon

More [fun](#) underwear facts can be found in this [Associated Content article](#) published last year. [Fart filters?](#) [Heaters to reduce menstrual cramps?](#)