



PRESS COVERAGE

THE ROANOKE TIMES
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National undie day is the brainchild of [freshpair.com](#), an Internet retailer of men's and women's [intimate apparel](#). According to [Freshpair's](#) Web site, here are a few factoids you really must know (well, in case you want to send someone a special gift): Based on a survey of 20,000 men, most prefer [briefs](#), [boxer briefs](#), [boxers](#), [thongs](#), nothing at all and "other styles," in that order. As for women, most like to wear [panties](#), [thongs](#), [boy shorts](#), nothing at all and other styles.

[Freshpair](#) officials say [underwear](#) doesn't get the attention it deserves. So be sure to wear your newest and cleanest on this of all days.

Marques G. Harper